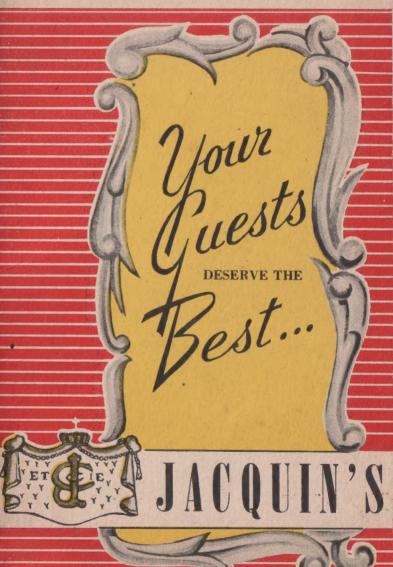
PARTY HINTS—RECIPES—CANAPES—DINNER POINTERS



# O THOSE WHO ENJOY THE FINER THINGS OF LIVING

To those who appreciate the best—who would renew the old practice of drinking in dignity as a fine art—who would have their parties sparkle with good taste and good cheer—we dedicate this book and trust that it will be helpful in making life more pleasurable for yourself and your guests.

## Since 1884

Jacquin's Liqueurs are the finest that can be produced. They are made under the most approved methods to assure purity. They are made from revered old formulae to provide the acme of bouquet and flavor. Since 1884 Charles Jacquin et Cie have been producing fine liqueurs and cocktails. Jacquin's many products will be welcome indeed to those whom our dedication

Jacquin's take pride in the public acceptance of their world-famous products and outstanding specialties such as . . . .

FORBIDDEN FRUIT -"Gift of the Gods"

ST. DOMINIC

-After Dinner Cordial

TRIPLE SEC

-For Side Cars and Crepe Suzettes, etc.

SLOE GIN

-Made from all imported Sloe Berries

Fruit fl. BRANDIES -Made from sun ripened luscious fruit

ROCK & RYE

-Made from 100% Blended Rve Whiskey

ST. THOMAS IMPORTED RUM -From the Virgin Islands

RENE PERNOT

-The National Drink of France









#### FORBIDDEN FRUIT LIQUEUR

The history of Forbidden Fruit is a fine and colorful one. Originally made by Bustanoby Bros. of the famous Cafe Des Beaux Arts, New York, it was the drink sensation of the gay 90's. Connoisseurs made it known as "Gift of the Cods." It was the only American Liqueur ever exported to all parts of the world. This "Aristocrat of American Liqueurs" won gold medals and first prizes in Paris, Bordeaux and London. It is now produced according to the original formula by Jacquin. Drink it before dinner—after dinner-anytime.

#### PRIZES AWARDED







BORDEAUX 1907



1936



#### JACQUIN'S ★★★ BRANDY

86 Proof

This incomparable Jacquin's \*\*\* Brandy has rare quality, bouquet and distinctive flavor. Add its flavorable presence to plumb pudding or . . . as a dinner finale. . . To develop its aroma, Brandy should be served in a "tulip shaped glass." Jacquin's \*\*\* Brandy is produced from sound grapes in the most approved manner.

#### DUTCH COCKTAIL

1/3 jisser Jacquin's Triple Sec.
1/4 jisser Jacquin's AA Brandy.
1 dash Jacquin's Orange Bitters.
Shake well with ice, strain and serve in 4 on cocktail glass.

#### BRANDY SOUR

I jigger Jacquin's \*\* \*\* \*\* Brandy.

Add juice of ½ lemon in glass
of cracked ice.

Add club soda.

#### D & B

½ jigger Jacquin's de St. Dominic. ½ jigger Jacquin's ★★★ Brandy, Put in tulip glass and sip slowly.

#### ANIS-BRANDY

% jisser Jacquin's A A Brandy.
½ jisser Jacquin's Anisette.
Shake well with ice, strain and
serve in 4 oz. cocktail glass.



#### CHERRY flavored BRANDY

70 Proof

Jacquin's Cherry Flavored Brandy is derived from glossy-coated cherries ripened in the sun. It's glowing color is like a liquid jewel, it's fragrance an enchantment, it's taste a revelation.

#### BURGUNDY COCKTAIL

4 parts Jacquin's Cherry flavored Brandy.

I part St. Thomas Virgin Island (White Label) Rum.

I part fresh lime juice.

Shake well with ice, strain and serve.

#### PEACH flavored RRANDY

70 Proof

For bouquet, flavor, beauty and delicacy, there is nothing like Peach flavored Brandy. It's chock full of peaches, heavy with summer. It is served as an after dinner liqueur and is used extensively in mixing many cocktails.

PEACH PUNCH BOWL

Pour in 1/2 pint of Jacquin's Apricot flavored Brandy, 1/2 pint of Jacquin's Peach flavored Brandy.

Extract the last drop of juice from 6 lemons and add 1/2 pound powdered sugar.

Add a few jiggers of St. Thomas Virgin Island Rum. Then come 3 pints of sparkling water.





#### BLACKBERRY flavored BRANDY

70 Proof

Blackberry flavored Brandy is a drink to be sipped slowly and with due pause for appreciation. Supreme in flavor for the berries are picked at their peak of goodness.

#### BLUE MOON

To one part Jacquin's Blackberry flavored Brandy add an even portion of dry American Vermouth. Put them in a tall glass, fill with soda and

serve.

#### APRICOT flavored BRANDY 70 Proof

Apricot flavored Brandy has an intriguing taste and aroma. It is made from finest Brandy and what a grand drink it produces. It makes a perfect liqueur for dessert—for parties—for pleasing the most particular palate.

#### MALLORY COCKTAIL

Equal parts of Jacquin's Apricot flavored Brandy, Jacquin's White Creme de Menthe and Jacquin's \*\*\* Brandy. Shake them together with ice and serve cold.



#### TRIPLE SEC

80 Proof

A delicious clear, dry liqueur, world famous. Made from Curacao orange peel, imported from the Dutch West Indies and Spain. Used extensively for making Side Car Cocktails, Crepe Suzzettes and as an After Dinner Liqueur par excellence. Also used in preparing delightful dishes.

#### SIDE CAR

A jigger of Jacquin's Triple Sec.
A jigger of Jacquin's \*\* Brandy.
A jigger of Lemon Juice.

Shake strenuously with ice and strain into a 4 oz. cocktail glass.

#### BON NUIT COCKTAIL

1 part Jacquin's Anisette.
1 part Jacquin's Triple Sec.

I part Jacquin's \*\* Brandy.

Yolk of one egs. Shake well with ice, strain and serve.

#### TRIPLE SEC PUNCH

Juice of 1/4 lemon.

1/2 barspoon sugar. 3/4 jisser Jacquin's Triple Sec.

1/4 Jacquin's \*\* Brandy.
Shake well with ice, strain and serve in 18 oz. glass.



#### **LIQUEURS**

Slightly sweeter than Fruit Flavored Brandies
64 Proof

BLACKBERRY LIQUEUR—We strongly recommend this as a solo. Admirable for its color and palate appeal, so don't look for a recipe.

APRICOT LIQUEUR—Apricot Liqueur has a surprising smoothness in addition to a grand taste. It makes many interesting cocktails which will draw acclamation from your guests.

PEACH LIQUEUR—The best thing to do with this delicate fruit liqueur is to frappé it. That means you put it in a tiny glass with some finely shaved ice and garnish with a bit of fresh fruit.

CHERRY LIQUEUR—It's really delicious. And although there are many who insist that one shouldn't interfere with its delicate flavor, delectable drinks are the result of mixing it.



#### KUMMEL

70 Proof

The base of Kummel is the imported cumin seed, a variety of the caraway. It's made from a rare old formula. As an after dinner cordial, excellent Kummel, such as Jacquin's, is one of the finest and most desirable liqueurs. It's a favorite with the most discriminating.



#### VODKA ROYALE

(100 Proof)

Jacquin's Vodka Royale
has a fine old world flavor
derived from a close adherence to an old Russian formula. It is recommended to
those who desire a drink of
extra vigor.



## JACQUIN et Cie. DE LUXE LIQUEURS



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#### ROCK AND RUM

70 Proof

Prepared with luscious California tree ripe oranges, Hawaiian pineapple and 100% imported Virgin Island Rum. It's different . . . delicious.

#### ROCK AND RUM WARMER

Take a jigger of Jacquin's Rock and Rum. Add one thick slice of lemon.

Fill six ounce glass with hot water. Stir and serve.

#### ROCK AND RYE

70 Proof

Jacquin's Rock and Rye is produced from the highest quality Rye Whiskey obtainable, choice rock candy, orange, lemon and Hawaiian pineapple. Invite your friends to try this taste sensation. It's hearty ... warming ... satisfying. For generations this product has been famous as a cold weather favorite.

### ROCK AND RYE WARMER

Take a jigger of Jacquin's Rock and Rye.

Add one thick slice of lemon.

Fill six ounce glass with hot water. Stir and serve.





#### **MARASCHINO**

70 Proof

A delicious Liqueur made from aromatic herbs, flowers and seeds. The main flavor being derived from the "Dalmation" cherry. A delightful after dinner drink.

#### MARASCHINO TROPICAL COOLER

Mixing glass  $\frac{1}{2}$  full of cracked ice. Juice  $\frac{1}{2}$  orange and lime. I jigger White Wine.

1/2 jigger Jacquin's Maraschino.
1/2 barspoon sugar.

Stir, strain and serve with straw.

#### GREENLAND COCKTAIL

1/2 jigger Jacquin's Maraschino.

1/6 dry gin.

Juice 1/2 lemon.

I white of egg.

Shake with ice, strain and serve in claret glass with whipped cream on top.

#### ORANGE CURACAO

80 Proof

Its origin is Dutch and it is made from the Curacao orange peel. It differs from Triple Sec in that it contains a certain portion of the peel infusion. It is complemented by many other ingredients which are greatly responsible for the perfection of the final product. Serve as an after dinner cordial or flavoring for Old Fashioned cocktail instead of sugar and bitters,





#### ANESONE

90 Proof

Made from the China Star
Anis Seed. It is a very popular after dinner cordial in
Italy and Spain. When added
to cold water it turns milky
making an aromatic drink,
pleasing to the palate. It is
also delightful after dining
by adding a jigger to a cup
of black coffee.

#### ANISETTE

64 Proof

A tiny seed . . . no bigger than a pin head yet it makes possible the silkiest, most delightful of cordials. As a highball, with charged water, it is a most thirst quenching beverage. As a frappe, poured over crushed ice, it is both delicious and cooling. It is also frequently served as an after dinner liqueur with coffee.

BON NUIT COCKTAIL

1 part Jacquin's Anisette.

1 part Jacquin's Triple Sec.

1 part Jacquin's \*\* Brandy.

Yolk of one egg.

Shake well with ice, strain and serve.





#### ORANGE BITTERS

74 Proof

Made from Bitter Orange

Peel and finest oranges. Bitters are mostly used to flavor
cocktails and mixed drinks
and to give them a certain
"tang" that you will enjoy.

#### **GRENADINE**

No, the host has nothing up his sleeve. He made those personable cocktails by adding a bit of Jacquin's Sirop de Grenadine. It has a very pleasant flavor of a slightly astringent nature and its base is juice of the Pomegranate. It is used extensively as a sweetening and flavoring for cocktails such as Clover Club and Jack Rose. Also, as a topping for grapefruit and as a flavoring for fruit salads.

#### WARD 8

1 teaspoonful Jacquin's Grenadine.

Juice of 1 temon and ½ orange.

1 barspoon sugar.

1½ jigger Jacquin's \*\* Brandy. Shake with ice, strain and serve in 10 oz. glass. Add seltzer and cube of ice.





#### De ST. DOMINIC LIQUEUR

80 Proof

Liqueur de St. Dominic is produced from fine old formulae, imported rare herbs, roots and spices, resulting in a delightful aromatic Liqueur, with a most delectable taste.

Connoisseurs proclaim Liqueur de St. Dominic the acme of perfection. As an After Dinner Cordial it is unexcelled. Liqueur de St. Dominic is also extensively used in making D & B which is one half de St. Dominic and one half Brandy.

#### POUSSE CAFÉ

Float the following Liqueurs over back of spoon in order mentioned, using ¾ oz. glass. Jacquin's Grenadine. Jacquin's Creme de Menthe

Jacquin's Creme de Menthe (Green).

(White).

Jacquin's St. Dominic Liqueur.
Jacquin's Triple Sec Liqueur.
Jacquin's \*\*A\*\* Brandy.

#### ANGEL'S TIP COCKTAIL

Jacquin's Creme de Cacao.

Jacquin's Curacao or

Jacquin's St. Dominic.

Float cream on top. Use \( \frac{3}{4} \) oz. glass.

Put a toothpick through cherry.

Place across top of Liqueur
glass.



#### CREME DE MENTHE

60 Proof

This liqueur we heartily recommend without reservation. It's the perfect way to finish a meal. It is most appreciated because of its delicate peppermint flavor and for the pleasant sensation of "coolness." Creme de Menthe is marvelous when you know you've eaten just a mite too much. White Creme de Menthe is used extensively in the Stinger Cocktail. Frapped Green Creme de Menthe is delicious.

#### MENTHE FRAPPE

Fill cocktail glass with fine shaved ice and fill with Jacquin's Green Creme de Menthe.

#### THE STINGER COCKTAIL

Fill shaker 1/3 full shaved ice.
1/2 jigger Jacquin's White Creme
de Menthe.

1/2 jigger Jacquin's \*\*\*
Brandy.

These all go together in a 4-oz. cocktail glass.

#### MINT JULEP

1 part Jacquin's Green Creme de Menthe.

9 parts Bourbon Whiskey.

Fill glass with cracked ice.

Stir gently and serve with straw.



#### CREME DE CACAO

60 Proof

Mellow and soft as moonlight is what they say about Creme de Cacao. We say—a most pleasing liqueur...rich in the flavor of the cacao bean. It is an appeal to the palate of every connoisseur. A delicious After Dinner Cordial.

#### ALEXANDER COCKTAIL

1/3 jigger Jacquin's Creme de Cacao.

1/3 Dry Gin.

1/3 jigger pure cream.

Ice, shake and strain in 4 oz. cocktail glass.

#### ANGEL'S TIP

3 parts Jacquin's Creme de Cacao.

I part sweet cream.

Float sweet cream on top of the Creme de Cacao. Serve in 4 oz. cocktail glass.

#### ICE CREME de CACAO

1 jigger Jacquin's Creme de Cacao.
Fill 8 oz. glass with cracked ice.
Add Creme de Cacao and fill with Sparkling Water.
Stir and serve with straw.



#### SLOE GIN

70 Proof

The taste and aroma is derived from the choicest imported sloe berries. Sloe Gin has a rich ruby color and tantalizing flavor for those who like it straight. but it owes its popularity to its use in the preparation of the Sloe Gin Rickey and Sloe Gin Fizz, most cooling summer drinks.

#### SLOE GIN FIZZ

1 jigger of Jacquin's Sloe Gin.

Juice of 1/2 a lemon.

Teaspoonful of sugar.

Shake, strain into tall glass and fill with carbonated soda.

#### SLOE GIN RICKEY

Squeeze and drop in 1/2 lime in 8 oz. glass over 1 cube ice. Add I jigger Jacquin's Sloe Gin. Fill with seltzer and serve.

#### SLOE GIN COCKTAIL

l jigger Jacquin's Sloe Gin.

2 dashes dry Vermouth.
1 dash Jacquin's Orange Bitters. Stir with ice, strain into 4 oz. cocktail glass.

#### SLOE GIN MERRY WIDOW

l jigger Jacquin's Sloe Gin. Juice ½ lemon. Juice ½ orange.

Bar Spoon sugar.

White of egg.

Shake with ice, strain and serve in fizz glass. Fill glass with club soda.



#### ORANGE flavored GIN

70 Proof

Distilled Gin flavored with orange. Drink straight or use for mixing Martini or Bronx cocktails. Also delicious when used in combination with fruit punches and fruit cocktails.

#### MINT flavored GIN

70 Proof

Distilled Gin with peppermint. Drink plain or use in
mixing drinks.

Try it over cracked ice as a Frappe.





#### BRANDY AND RUM

86 Proof

This is a pleasurable union of Jacquin's superb \*\*\*
Brandy and smooth delicious
Imported Virgin Island
Rum. The popularity of the home preparation of this exciting drink, prompted our preparing it for home consumption.

#### RENÉ PERNOT

136 Proof

This is a liqueur of ancient vintage founded by the famous René Pernot of Diion. France, in the 18th century. It is now being prepared by us under exclusive license of the family of René Pernot according to the original formula. Pernot is not Absinthe and does not contain any harmful ingredients. It is 136 proof. It can be used with still or charged water or as a Frappe. When water is added will turn milky.





## ST. THOMAS VIRGIN ISLAND RUM (White Label)

86 Proof

Most delicate of all rums in flavor and aroma. Especially used in the famous Daiquiri Cocktail.

#### ST. THOMAS EGGNOG

6 eggs.
1 pt. St. Thomas Rum
1½ cups bar sugar.
1½ pts. heavy cream.

Beat yolks and whites of eggs separately. Add 1 cup sugar to yolks, beat well. Add ½ cup sugar to stiffly beaten whites. Mix whites and yolks together. Stir in cream, well whipped. Stir in St. Thomas Rum thoroughly and place mixture in punch bowl. Place in ice box to chill. Serve in punch cups. Sprinkle with nutmeg. Will serve about twelve 4 oz. portions.

## ST. THOMAS VIRGIN ISLAND RUM

(Gold Label) Heavy Bodied 86 Proof

The finest qualities of rum are made in the Virgin Islands. Extremely crude stills are used in the distillation of these Virgin Island Rums which are worked to a great extent by the natives themselves. During the summer, rum is used very extensively for cocktails and in the preparation of the famous Planters Punch, Eggnogs, Cuba Libre and the like.





GINGER flavored BRANDY

70 Proof

Produced from the finest Imported Ginger together with selected Straight Brandy. Jacquin's Ginger flavored Brandy is an acceptable drink anytime, especially as a cold weather drink. Has that zestful, pleasing flavor. Drink it straight.



#### MARTINI COCKTAIL

70 Proof

For those who like a semidry cocktail, this delicious Martini just answers the purpose for a medium appetizer. Made in the right proportion after many years of study. It is smooth, delicate and always uniform. No newly made cocktail can say that. Chill and serve.

#### MANHATTAN COCKTAIL

70 Proof

A whiskey cocktail is only as good as its whiskey base, so Jacquin's uses a rich mellowed, specially selected and naturally matured whiskey. One bottle will serve the crowd. The cocktail is sure to be good. There is no mess, no fuss, and it is much less expensive. Just chill, add cube of ice and serve.





#### SIDE-CAR COCKTAIL

70 Proof

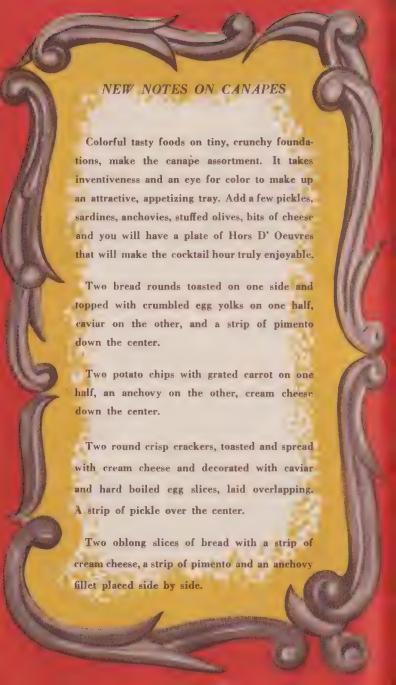
Its claim to fame is based on an approved recipe. Connoisseurs who want to avoid the bother of preparing these tempting cocktails — always choose Jacquin's Side-Car. It's a sure hit on any occasion. We suggest that you try it at your next party—all you do is cool with cube of ice—sip—and praise.

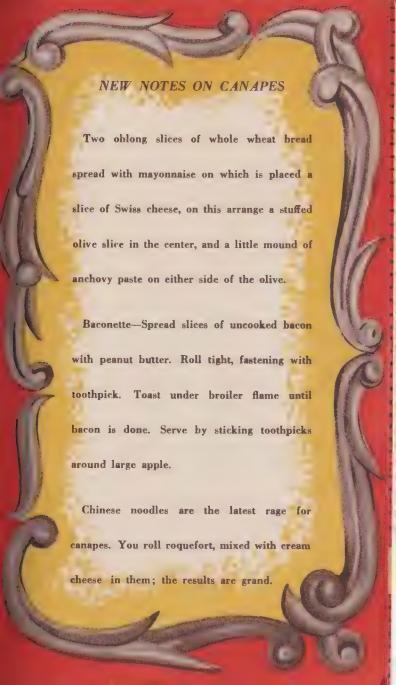
#### OLD FASHIONED COCKTAIL

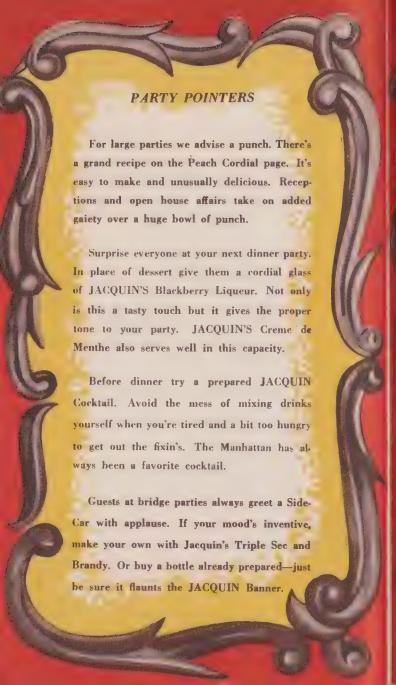
70 Proof

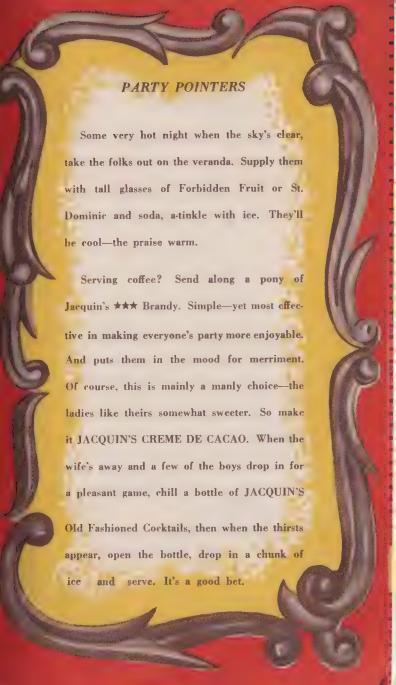
One of the most popular whiskey cocktails, fragrant with the same fine whiskey used in the Manhattan. Just the right amount of bitters, just the right amount of heavy bodied rye whiskey. This drink is always popular with those who favor the Old Fashioned.

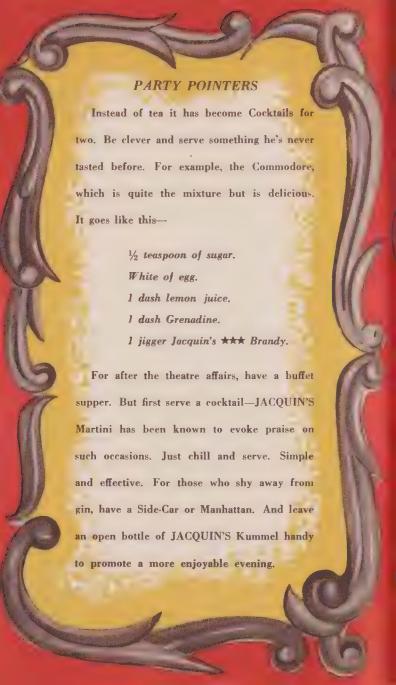


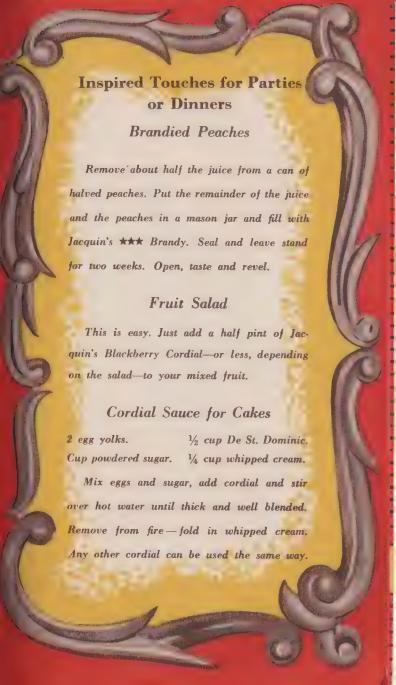


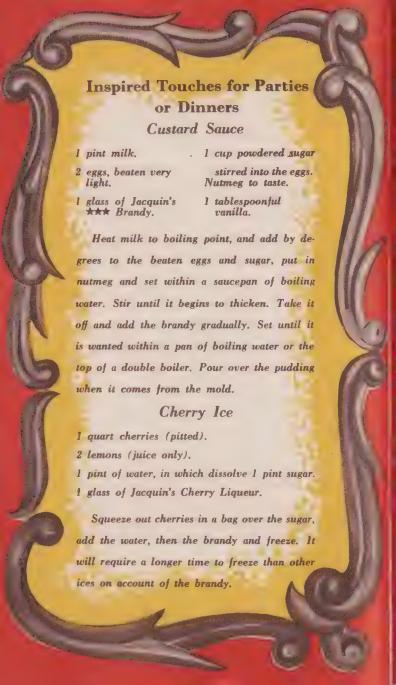


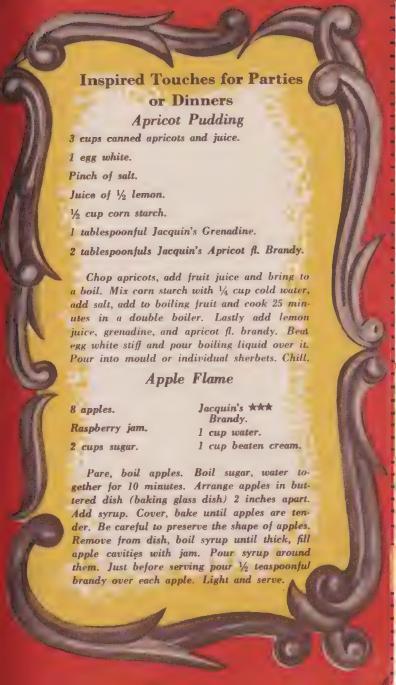


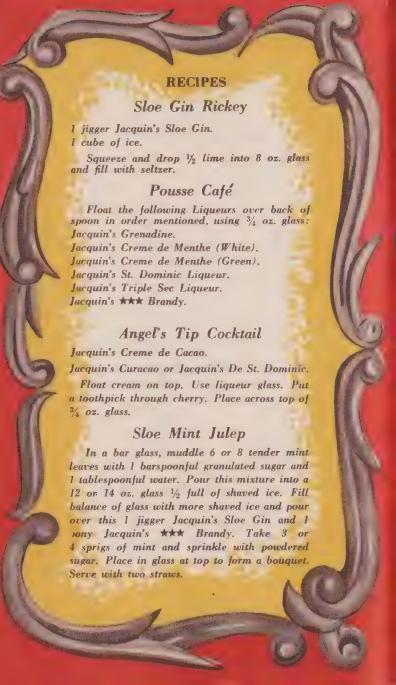




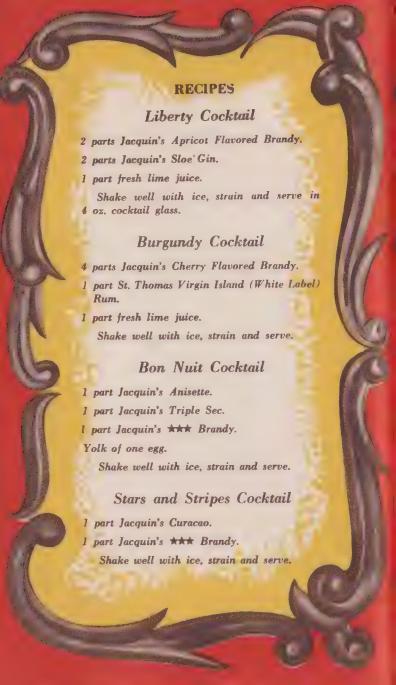


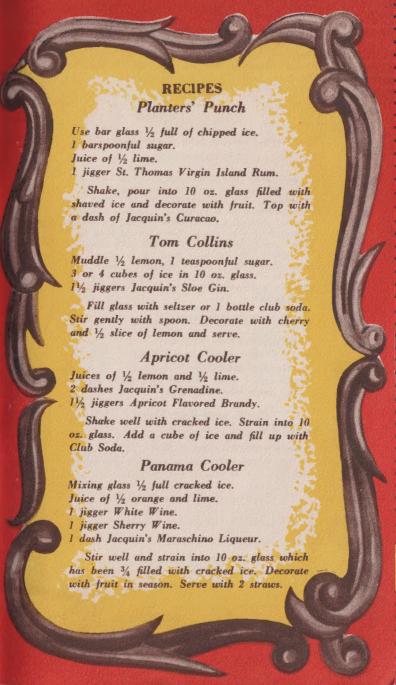


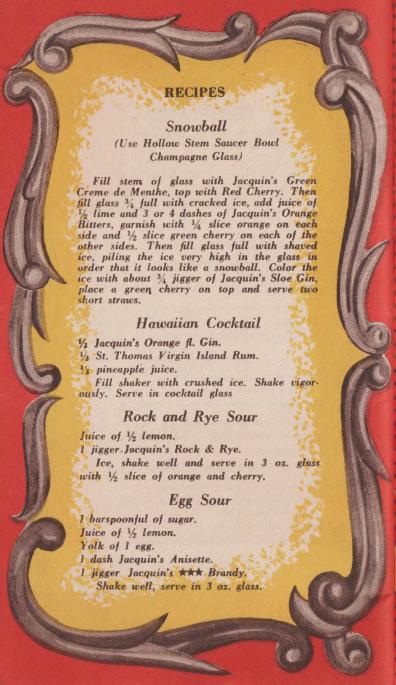














Charles Jacquin et Cie, Inc.

The Standard of Quality Since 1884

LIQUEURS
COCKTAILS
SLOE GINS
FORBIDDEN FRUIT
RENE PERNOT
ST. THOMAS V. I. RUM

THE TOAST OF HOSTS - FROM COAST TO COAST

